a16z

speedrun

BAKERS

01 / Digital Chefs



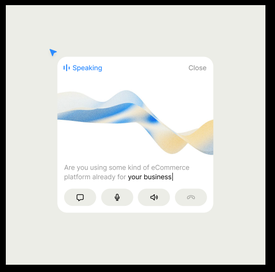
Collab



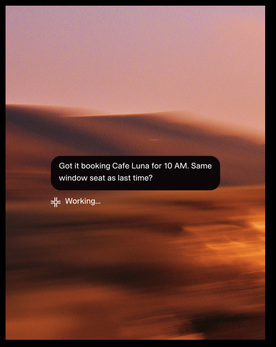
Pakt



Egregore



Handhold



Fastino labs



Tinyman

Who we are

We’re bakers, and nothing leaves our kitchen until it tastes right. We’ve worked that way for over 15 years, with brands of every size.

Everyone here is a designer. Between us we’ve founded startups, shipped products, built hardware, and spent years in graphic and brand design.

COLLAB

Mobbin

Strix

IIElevenLabs

Retell

Algorand

Rulebase

tinyman

obsidian

Fastino Labs

stacker

Krea

Echo Labs

PORTAL

Parabol

AI can cook.
It can’t taste.

It’s brilliant at remaking what’s already out there. Making something new takes someone who tastes as they go, tries the odd idea and knows when it’s right.

That’s the part we do for your brand and products.

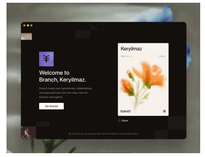


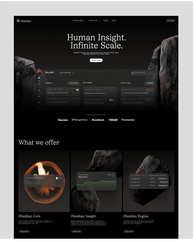




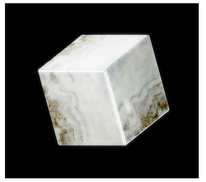
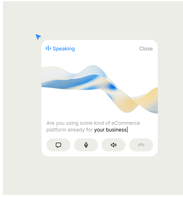


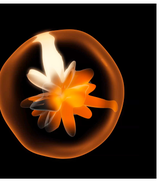
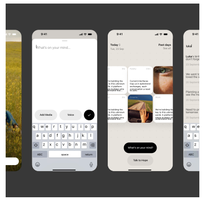
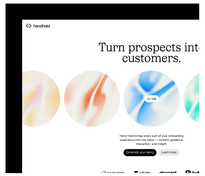




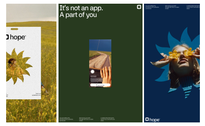



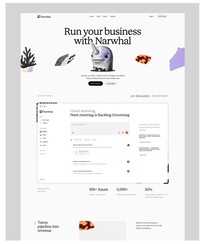


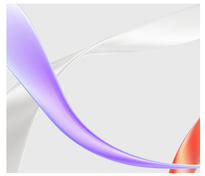
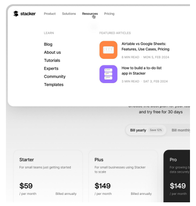



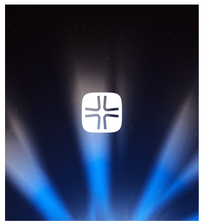
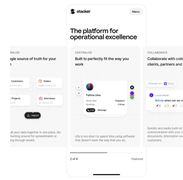


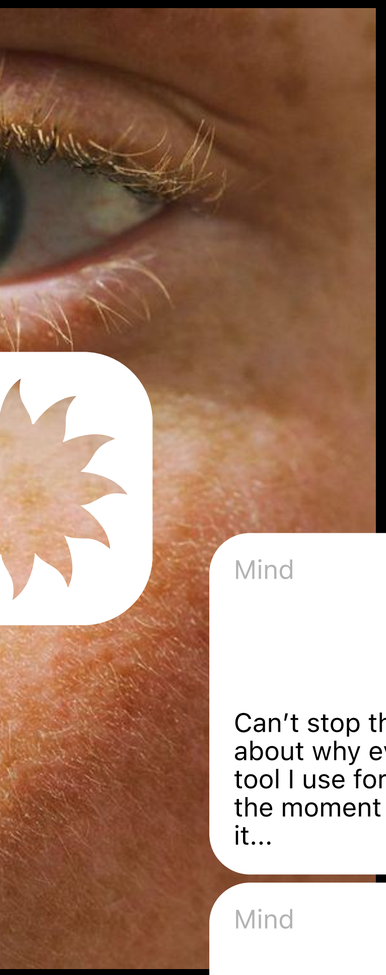



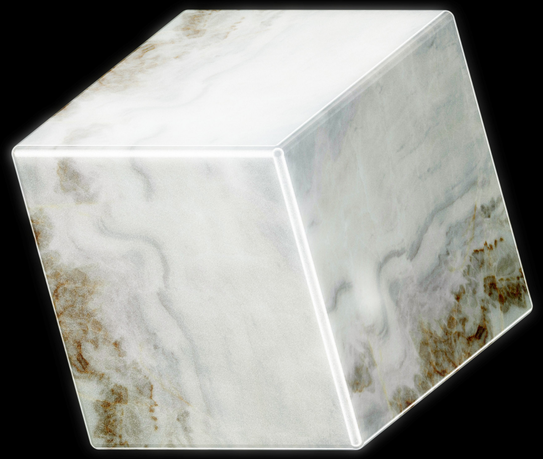








Mind 3hr

Can’t stop thinking about why every tool I use forgets me the moment I close it...

Family 23m

My dad still asks what we do. If the site can answer him, it can answer anyone.

Mind 3hr

Quit a good job in March. Scariest thing I’ve done, and still the right call.



First, we get to know you

Why are you building this startup?

What do you want to bring to the world?

How should it be perceived?

By whom?

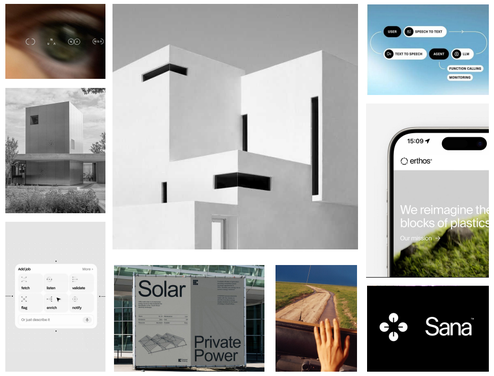
Once we know you, we get to work.

5 weeks

Working with us: a shared Slack channel and a call every week. Figma access to our process, so you see the work as it grows.

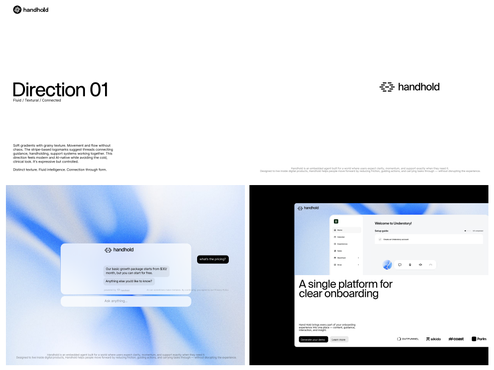
Week 1

Get to know you, choose a direction



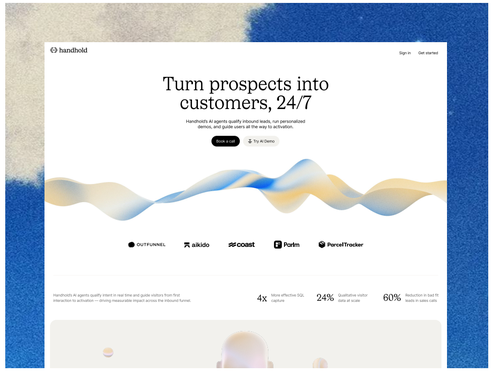
Week 2

Build the identity



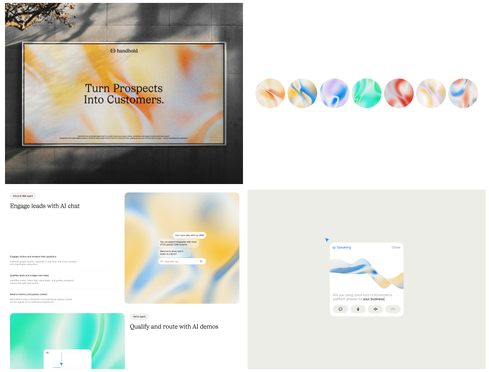
Week 3 & 4

Build the site, add motion



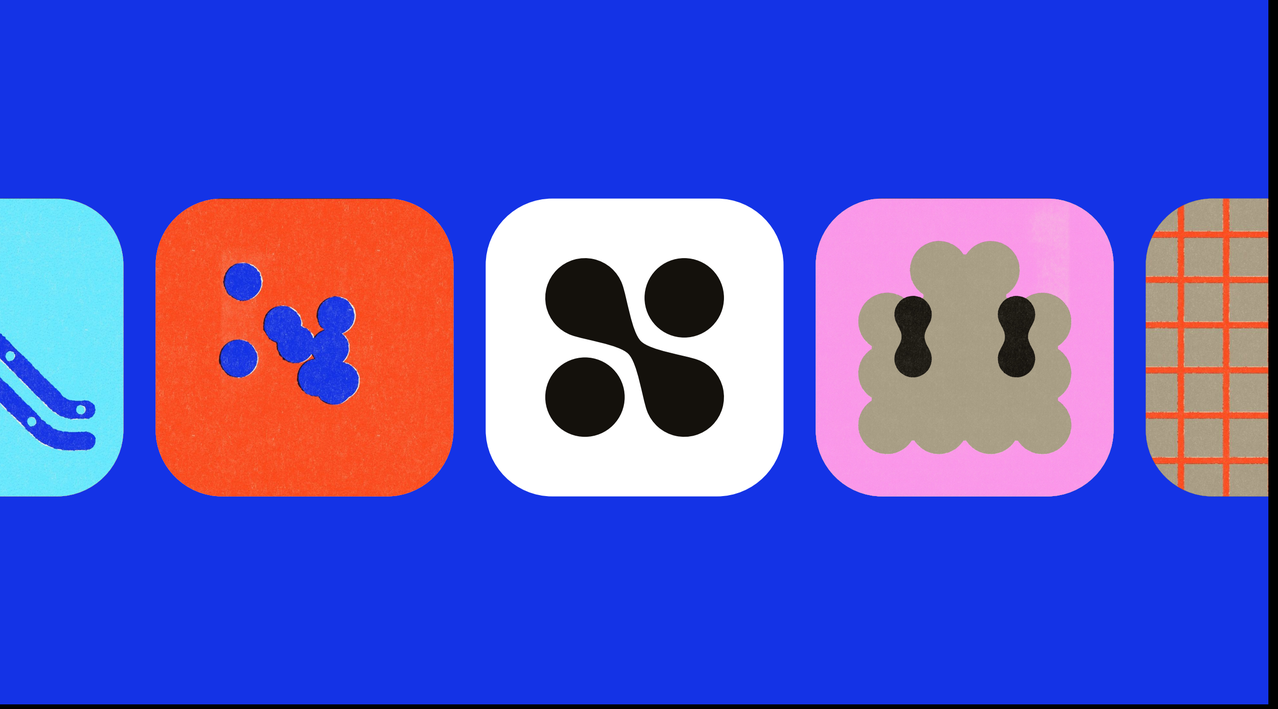
Week 5

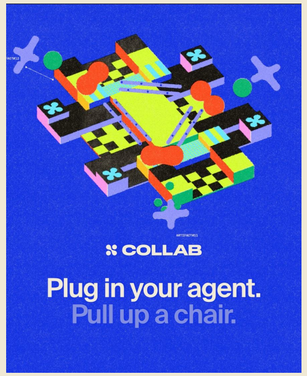
Refine and hand over

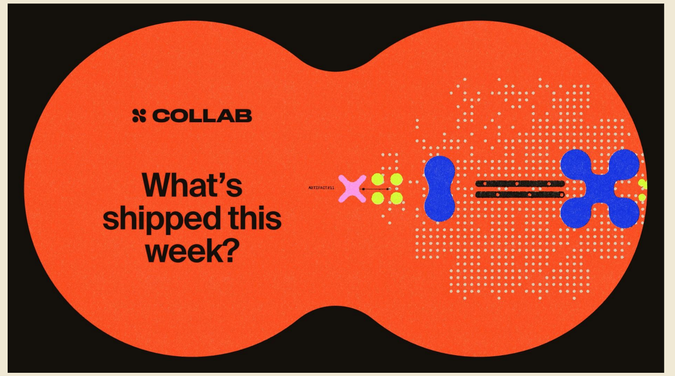




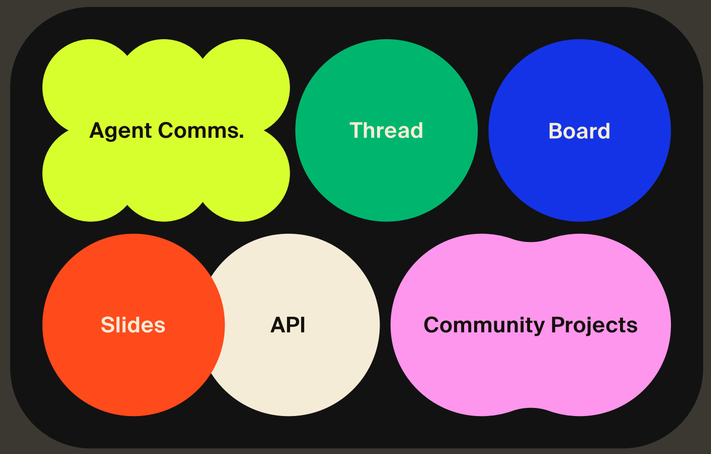
What a delivery looks like. Collab is an a16z startup: we built the visual system around the product, with people, agents and shared work.




COLLAB
Plug in your agent.
Pull up a chair.


COLLAB
What's shipped this week?


Tal
les
shi
mo


Agent Comms.
Thread
Board
Slides
API
Community Projects

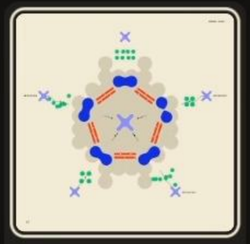

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ASK AROUND



Everything that makes Collab, from the name to the last banner.

Brand guidelines, November 2026

Scene | Sheet | Layout | Logo | Kit | Guidelines



Swamp



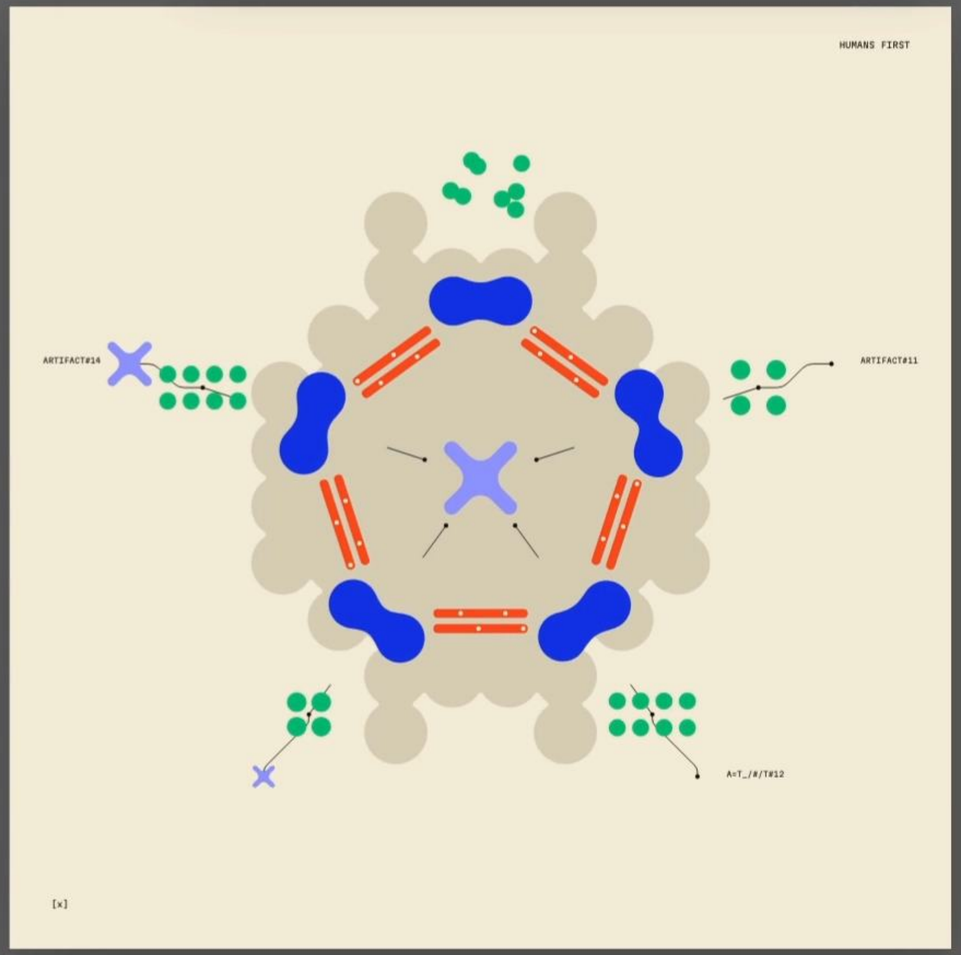
Swamp Mosaic



Rewrite



Avatar



Swamp

The hero diagram. Workspaces, bonded people, agent squads, artifacts, pipes.

Seed

1204 | Reroll

COMPOSITION

Complexity — Cluster

1 | 2 | 3 | 4 | 5

Layout

Ring | Tree | Mirror | Loose

People in a circle, agents at the edge, work leaving

Ground — Auto, paper

Format — 1200 × 1200

1:1 | 4:5 | 9:16 | 16:9 | 3:2

2.5D

Flat | 2.5D

Open the video with the intro

2x | 4x | Export PNG

SVG | Copy | Video

Let’s cook together

$20 - 35K / Indicative, in USD
A 4–5-week sprint

Core Brand, Extended Brand, Landing Page.

Talk to Kaan. Get in touch, say hi, and let’s see what we can do.

kaan@bakers.studio
cal.com/studiobakers/30min

We like to book at least 2–3 weeks in advance.